

Experts at eSecurITyToGo Choose Trend Micro™ Worry-Free™ Business Security Service for Clients that Need Safer, Smarter, and Simpler Security

eSecurITyToGo specializes in security solutions for today's enterprises and small and medium businesses (SMBs). A large part of its client base includes other IT consultants that recognize the in-depth expertise and focus of the eSecurITyToGo team. The experts at eSecurITyToGo must continually evaluate new offerings to ensure that they can help customers make the best choices.

CHOOSING THE RIGHT SECURITY FOR BUSINESS CUSTOMERS

“Trend Micro™ Worry-Free™ Business Security Service offers desktops and notebooks the same level of protection as an on-site solution, but without the trouble of setting up VPNs or configuring systems for roaming.”

— Michael Ruffolo,
Technical Lead
eSecurITyToGo, LLC

Unlike companies that have to divide resources among multiple areas of expertise, eSecurITyToGo has developed a loyal client base by providing focused, trusted advice and solutions for securing today's business infrastructures. The company has enjoyed many years of success with its reseller and security consulting business. A long history with Trend Micro has strengthened the business' reputation and bottom line.



“Trend Micro security solutions allow us to deliver the best quality and industry-leading functionality,” said Tom Ruffolo, president of eSecurITyToGo. “The combination of our web site, phone-in presales consulting channel, and aggressive pricing have worked because we only offer products that we believe in and Trend Micro is at the top of our list. Anything new that Trend Micro releases, we are quick to evaluate for our online ordering site and our consulting practice as a whole.”

KEY BENEFITS

- **Zero administration.** No configuring solution settings; easy-to-use console for status and reports.
- **Worry-free security.** More effective protection from malware, web threats, and unauthorized changes to the software or system.
- **Hosted by Trend Micro.** Consumes fewer resources; eliminates need for a server; no managing security updates.
- **Protection for notebooks.** Protection for in-office or out-of-office PCs.

PROTECTING IN-OFFICE AND MOBILE WORKFORCES

eSecurITyToGo resells the complete line of Trend Micro solutions to ensure satisfied customers and repeat business. The company's security experts were among the first to evaluate Trend Micro™ Worry-Free™ Business Security Service. This solution helps small businesses protect their infrastructure from the increasing numbers of web threats and extend protection to notebooks and desktop PCs whether they are on or off network. Michael Ruffolo, the technical lead at eSecurITyToGo, explained, “Our small business customers are increasingly mobile, and require comprehensive protection regardless

of where the employees are working. But these businesses also want very easy-to-use solutions. They often lack in-house IT. I'll be recommending Trend Micro Worry-Free Business Security Service to these customers—it absolutely meets the needs for a simpler, smarter, and safer security solution for small businesses. Set up is fast and easy, with no configuration required and no on-site server component.”

STOP WORRYING ABOUT SECURITY

With Trend Micro Worry-Free Business Security Service, customers can protect PCs from viruses, spyware, and other web threats with zero administration. Since Trend Micro security experts host the console and server infrastructure, the solution saves the users from performing any configurations or managing these updates. The Trend Micro Worry-Free solution therefore consumes fewer customer resources—both in terms of a business' employee time and infrastructure.

“Trend Micro Worry-Free Business Security Service offers desktops and notebooks the same level of protection as an on-site solution, but without the trouble of setting up VPNs or configuring systems for roaming,” said Michael Ruffolo. “The management console is so easy to use that I can recommend it to resellers and IT service providers as well as our clients that support themselves. It provides a time-saving solution for everyone. I especially like the reporting capabilities that make it easy to show clients the level of threat protection that they are getting.”

Web threat protection, powered by the Trend Micro™ Smart Protection Network, stops malicious downloads and other web threats before they can reach the business. “Web threat protection is key for small businesses today,” said Michael Ruffolo. “Trend Micro Worry-Free Business Security Service definitely provides much-needed protection for employees that use the web, and unlike other solutions it will not annoy users or disrupt their work with unnecessary pop-up warnings or false positives.”

For channel partners, Trend Micro offers Worry-Free Remote Manager, a single hosted console that provides an integrated view of Worry-Free customer sites that reduces the time required to monitor users. Worry-Free Remote Manager support for Worry-Free Business Security Service is planned for the first half of 2009.

CORPORATE PROFILE

eSecurITyToGo, LLC
Irvine, California

eSecurITyToGo is a premier security solution provider that can help assess vulnerabilities, manage security risks, recommend solutions, and implement them. The company's services include extensive pre-sales consulting for clients and IT consultants, and a website that simplifies the solution selection and purchase processes.

- **Industry/Vertical** IT Security & Services
- **Employees** 8
- www.esecuritytogo.com

TREND MICRO PRODUCTS

- **Trend Micro Worry-Free Business Security Service**



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