



Securing Your Web World

Worry-Free™ Security

For Small Business

It's your business.
It's your reputation.
Protect your future.

Be Worry-Free.

Trend Micro™ Worry-Free™ Security solutions protect your business assets and reputation from identity theft, cyber criminals, and other web threats. Powered by the Smart Protection Network, the solutions block spam and other threats from reaching your computers; stop web threats without slowing performance; and require zero administration—so you can focus on business instead of security.



Secure the Open Door

Like many businesses, you rely on the web to help you compete effectively, generate revenue, and serve customers. The Web opens the door to your business, extending your ability to communicate and improving productivity. However, the web and email lifelines that are so vital to your business also expose it to risk.

Web-based threats increasingly cause financial damage, identity theft, loss of confidential information, productivity hits, theft of network resources, damage to business reputation, and erosion of customer confidence. That is why protecting your business assets, customer information, and company reputation is critical to successful business operations.

Move from Outdated to Updated

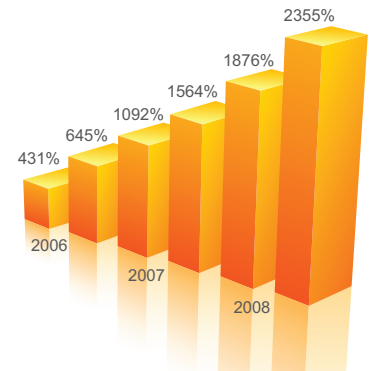
Trend Micro™ Worry-Free™ Security solutions protect your business assets and reputation from conventional threats like viruses, spyware, spam and phishing. They also help defend your business from the latest web threats, including identity theft, risky websites, and cybercriminals.

Worry-Free Security increases protection while minimizing the drain on your PCs caused by conventional security solutions. For example, conventional pattern or signature file matching security slows PC performance—and productivity. Those methods cannot keep pace with the rapidly escalating number of web threats. Choose a smarter defense with Worry-Free Security, which includes web threat protection available only from Trend Micro.

Increase Security with a Worldwide Neighborhood Watch

Web threat protection functions like a virtual neighborhood watch. It uses a unique web reputation database from Trend Micro to capture the threat experiences of our customers worldwide—from consumers to large enterprises. Each attack on an individual PC adds to our database and understanding of website reputation, malicious files, malware behavior, and spam sources. Our experts and technology then protect subsequent users from those threats and their sources.

- Every day, Trend Micro scans almost **three billion** websites for threats.
- Each day, we prevent customer exposure to **two to three million** infected websites.



Web Threats

Escalating web threats are fueled by profits from identity theft and stolen business assets. Continued growth in web threats is expected.

Valued by Small Business Customers

- “Trend Micro Worry-Free solutions are easy to deploy and a breeze to support. Everything is auto-configured. We take advantage of all the settings that allow the software to automatically monitor and control things for us.”

Steve Dunn

VP of Technology and Principal
The Arizpe Group, Inc.

Worry-Free Business Security

Trend Micro™ Worry-Free™ Business Security provides safer, smarter, simpler protection for small businesses. Powered by the Smart Protection Network, it stops viruses, spyware, and spam before they reach your computers. Rapid scanning of web threats minimizes the performance impact on employees PCs while zero administration frees you to focus on your business.

Safer

Only Trend Micro delivers unique web threat protection that defends business assets, customer information, and company reputation from emerging threats to protect your good reputation.

- **Blocks threats, not productivity.**
Stops viruses, spyware, spam, malicious files and other web threats from reaching your business computers.
- **Stops new threats faster.**
Automatically sends information about possible threats from protected computers to Trend Micro using Smart Feedback.
- **Prevents exposure to risky websites.**
URL filtering blocks infected, unproductive, or offensive websites so users aren't distracted.

Smarter

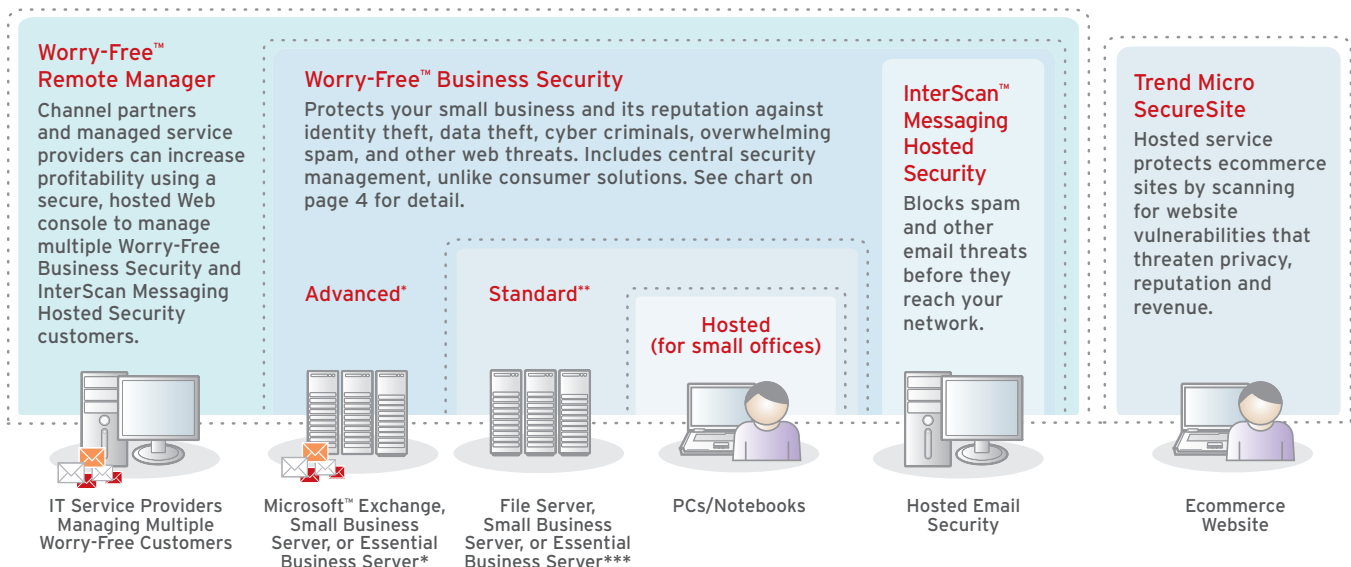
Our security technology updates constantly, yet does not drain your computing power. Resource-intensive processing that detects and blocks threats occurs in Trend Micro's data center, not on your network.

- **Protects continuously.**
Fast scanning and quicker updates with Smart Scan maximizes protection against new threats.
- **Enables productivity.**
PC performance impact is minimized because 80% of update information is stored centrally, not on users' PCs.
- **Stops spam, doesn't process spam.**
Two layers of protection—at our data center at the Microsoft™ Exchange™ server—block spam.

Simpler

Security should stay out of the way of business while protecting business operations. Worry-Free Business Security is simple to use and effective at blocking existing and future threats.

- **Understand threat status quickly from your choice of console.**
Simple traffic-light status on a web dashboard, Microsoft console, or channel partner console keeps you informed.
- **Eases deployment.** Choose from easy set up, or have your external IT service professional manage your solution for you.
- **Sets security automatically for traveling employee laptops.**
Automatically detects employees' on- or off-site status then selects the ideal setting for ease of access, flexibility, and security.



Support

Choose from Standard Support (5 am to 5 pm Monday-Friday Pacific Time) or upgrade to 24 x 7 Support.

Worry-Free™ Gateway Partner Solutions

Partner solutions offer web threat protection at the small business Internet gateway. Trend Micro™ ProtectLink Gateway is a hosted security service that stops spam and filters URLs to prevent unwanted content passing through your Cisco® router. It is sold through Cisco resellers.

*This solution is an upgrade from Client Server Messaging Security for SMB, and now includes InterScan Messaging Hosted Security Standard.

**Upgrade from Client Server Security for SMB.

***For integrated messaging protection, choose Advanced.

Worry-Free Security Solutions for Small Business

Only Trend Micro offers web threat protection that addresses the exponential growth of web threats in a way that reduces the burden on small businesses. Our unique solution gathers knowledge of threats and rapidly deploys it to defend all our customers. **Worry-Free Business Security is #1 for small business.***

WORRY-FREE BUSINESS SECURITY SOLUTIONS			
Protection Point	Advanced	Standard	Hosted
PCs (desktops/laptops)	✓	✓	✓
File Servers	✓	✓	✓
Windows™ Small Business Servers, Essential Business Servers	✓	**	
Microsoft™ Exchange Email Servers	✓		
Safer Protection			
NEW! URL Filtering blocks employee access to unproductive sites	✓	✓	
Web threat protection blocks access to offensive, risky, or malicious sites	✓	✓	✓
Blocks viruses, POP3 spam, spyware, rootkits, and bots	✓	✓	✓
Blocks spam before it reaches your business	✓		
Smarter Protection			
NEW! Faster scanning, quicker updates with minimal PC impact (Smart Scan)	✓	✓	
NEW! Automatically identify emerging threats and alerts Trend Micro Smart Feedback technology	✓	✓	
NEW! Guards against infection from USB devices Filters Instant Messaging (IM) content	✓	✓	
Secures Wireless (Wi-Fi) connections	✓	✓	
Locks down select files and folders (e.g. QuickBooks®)	✓	✓	
Simpler Protection			
NEW! Enhanced dashboard for at-a-glance status checking	✓	✓	
Zero Administration			
• Easy install with preconfigured settings	✓	✓	✓
• Generates security reports	✓	✓	✓
• Provides a choice of consoles	✓	✓	
• Sets higher security automatically for traveling laptops	✓	✓	

*West Coast Labs, January 2009.

**For multilayered spam protection, select Worry-Free Business Security Advanced.



For more information,
visit www.worryfree.com

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Worry-Free Security Solutions

Worry-Free Business Security Solutions

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Trend Micro™ SecureSite

Hosted service protects small business ecommerce sites by scanning for website vulnerabilities that threaten online privacy, business reputation, and ecommerce revenue.

InterScan™ Messaging Hosted Security

Comprehensive hosted email security solution blocks email threats before they reach your network. It provides an industry-leading 100% SLA and requires no maintenance. Choose from two options and easily upgrade:

- **Standard** filters **inbound traffic** for messages up to 10MB and simplifies management. Included with Worry-Free Business Security Advanced.
- **Advanced** filters **inbound and outbound** email traffic, delivers URL filtering and granular policy management. (See datasheet.)

Worry-Free™ Remote Manager

Provides a secure, hosted web console for channel partners to manage multiple Worry-Free™ Business Security and InterScan™ Messaging Hosted Security customers.

Support

- Standard Support is available from 5 a.m. to 5 p.m. Pacific Time, Monday-Friday.
- 24x7 Support provides expert technical telephone support, every day of the year.

Worry-Free™ Gateway Partner Solutions

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