



Manufacturer Chooses Trend Micro™ NeatSuite™ for Multi-Layered Protection and Simplified Administration

Georgia-Pacific is one of the world's largest manufacturers of tissue, paper, and building materials.

To support business-critical operations and maximize company revenues, the IT infrastructure must be up and running 24x7. The company avoids disruption to operations by deploying multi-layered security technology at over 300 sites

“Trend Micro’s research group is proactive in identifying new threats and is very responsive in providing us updated protections. We’ve continued to choose Trend Micro because of its ongoing leadership, proactive stance, and technical agility.”

— Gary Hill, Senior Director,
Enterprise Information Security,
Georgia-Pacific

KEY BENEFITS

- Comprehensive threat protection at multiple points in the network
- Ability to quickly respond to the changing nature of threats
- Ease of administration for a large enterprise
- Non-intrusive operation and easy integration with other technologies
- Single console for centralized view of security status

Preventing Disruptions to a Very Large-Scale Operation

Georgia-Pacific exemplifies a very successful, global manufacturing company. But increased success and growth have elevated the importance of protecting the business. A single virus attack that brings down desktops or servers can mean losses in the millions of dollars. To successfully avoid that type of costly disruption to the business, the IT organization at Georgia-Pacific has deployed multi-layer security solutions with built-in protection at many points in the network.

With the scale of its business, Georgia-Pacific depends on a combination of technology and internal processes to build in responsiveness and agility. To protect this competitive infrastructure, the team needs security solutions that prepare them for anything. These solutions must protect more than 30,000 desktops and 2,500 servers from viruses, worms, and other malware as well as screening out spam and spyware that may jeopardize productivity.

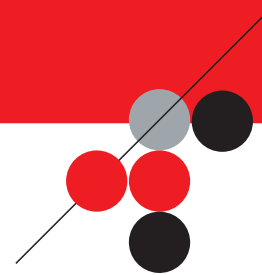
High-Level Project Goals

- Prevent any disruptions to production due to viruses, worms, spyware, and other malware
- Improve agility and responsiveness by building in protection at multiple points in the network
- Monitor more than 300 sites from a central administration point
- Automate updates to enable timely distribution and minimize IT staffing requirements

Why Trend Micro?

Trend Micro products have been in use at Georgia-Pacific for almost a decade. “As the threat landscape and the nature of attacks have evolved, we’ve also evolved our security strategy to keep pace. Trend Micro solutions have played an important role in helping us solve the emerging challenges in protecting our enterprise,” said Gary Hill, senior director of Enterprise Information Security at Georgia-Pacific. Today Georgia-Pacific relies on the solutions in Trend Micro™ NeatSuite™ to protect key layers of the infrastructure. The company has also realized considerable administrative efficiencies and lowered internal support costs by leveraging NeatSuite.

Trend Micro NeatSuite products perfectly complement Georgia-Pacific’s multi-layered security approach, and the company currently deploys Trend Micro OfficeScan™ Client/Server Edition, InterScan™ Messaging Security Suite, and ScanMail™ Suite for Microsoft® Exchange™ to protect the enterprise from viruses, worms, Trojans, spam, and other malware. As part of Trend Micro Enterprise Protection Strategy, NeatSuite enables better protection at multiple points in the network and coexists seamlessly with other technologies across the infrastructure.



Simplified Management

The enterprise information security team also relies on Trend Micro™ Control Manager™ to carry out centralized monitoring and control of the NeatSuite solutions. Having a single console for viewing status helps the team work more efficiently. Trend Micro Control Manager shows where viruses have been detected, what spyware attacks have been attempted, and which systems need updates. Combined with automatic pattern updates, the console allows Georgia-Pacific to handle day-to-day management of the NeatSuite solutions with limited resources—a key requirement for an infrastructure of its size.

Keeping up with New Threats

Trend Micro NeatSuite helps Georgia-Pacific stay ahead of the evolving threats circulating on today's networks. "It's important to us that Trend Micro keeps expanding the functionality of its products," said Hill. "Through the years, they've added spyware protection, spam filtering, and other features that contribute to our overall protection and simplify our operations by eliminating the need for add-on products. We do a lot of research on our own—we talk to many other companies, and extensively test new technologies. Trend Micro's research group is proactive in identifying new threats and is very responsive in providing us with updated protections. We've continued to choose Trend Micro because of its ongoing leadership, proactive stance, and technical agility."

Corporate Profile

Georgia-Pacific • Atlanta, Georgia • www.gp.com

Founded in 1927, Georgia-Pacific started as a wholesaler of hardwood lumber. Today the company has grown through expansion and acquisitions to become one of the world's leading manufacturers and marketers of tissue, pulp, paper, packaging, building products and related chemicals. The company was listed on the New York Stock Exchange from 1949 through 2005, when it was acquired as a wholly owned subsidiary of Koch Industries, Inc., a privately owned company based in Wichita, Kansas.

Industry/Vertical: Manufacturing • **Employees:** 55,000

TREND MICRO PRODUCTS

Trend Micro NeatSuite
<http://www.trendmicro.com/en/products/suites/neatsuite/evaluate/overview.htm>

Trend Micro, Inc.

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware, and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products, visit our Web site at www.trendmicro.com.

Trend Micro Inc.
10101 N. De Anza Blvd.
Cupertino, CA 95014, USA
toll free: 1+800-228-5651
phone: 1+408-257-1500
fax: 1+408-257-2003
www.trendmicro.com

