

Food Industry Solution Provider Deploys Trend Micro™ Enterprise Security for Unified Global Defense

Puratos positions themselves as “reliable partners in innovation” in the food industry. The company relies on a secure, global infrastructure to develop and share its technology innovations, ideas, and solutions with partners and customers.

A SECURE ENVIRONMENT FOR INNOVATION

“*The multilayered approach is key for us, and Trend Micro™ Enterprise Security solutions give us the ability to build in protection throughout our large network.*”

— **Sven Deneubourg,**
Group ICT
Infrastructure
Manager
Puratos Group

Puratos Group is a worldwide innovator in the food industry, helping bakers, patissiers, and chocolatiers grow their businesses and delight their customers. The Group’s IT has the challenge of providing a global infrastructure to empower more than 1800 of the Puratos employees that work in more than 40 locations.



For many years, Puratos has relied on Trend Micro to secure perimeter locations on the network. However, endpoint security was originally managed using a solution from another of the leading security vendors in Europe. When the license contract term was coming to an end, Puratos decided to look for a new desktop and file server security solution. IT’s dissatisfaction with the previous vendor was due to technical difficulties: upgrades were becoming increasingly difficult, and ongoing management was also problematic. The vendor was not responsive and Puratos did not want to have to outsource security management or rely on consultants to address these issues.

The previous success with Trend Micro gateway security solutions, combined with Trend Micro’s industry leadership, led to an evaluation and eventual selection of Trend Micro™ OfficeScan™. Today, the company’s network perimeter, desktops, laptops, and file servers are protected by a Trend Micro Enterprise Security solution that includes:

- PC and file server protection Trend Micro™ OfficeScan™ Client-Server Suite
- Antispam and messaging gateway protection Trend Micro InterScan™ Messaging Security Suite
- Web gateway protection Trend Micro InterScan Web Security Virtual Appliance

KEY BENEFITS

- **Multilayered protection.** Combined web, messaging, and endpoint defenses minimize risks to mission-critical infrastructure assets.
- **Minimized time to protection.** Trend Micro™ Smart Protection Network™ correlates threat intelligence in the cloud to augment traditional pattern-based security.
- **Ease of support.** Integrated solutions and the backing of Trend Micro security experts simplify management for IT.

INCREASED PROTECTION WITH LESS COMPLEXITY

Powered by Smart Protection Network™, the security solution at Puratos gives them an innovative combination of in-the-cloud protection backed by a lightweight on-premise security layer. The Trend Micro solutions speed the time to protection, without reliance on local pattern file updates, by accessing correlated email, web, and file reputation databases hosted and managed by Trend Micro.

With the recent addition of OfficeScan, Puratos eliminated the previous desktop/server antivirus solution and an extra application that was required for blocking spyware. “OfficeScan greatly simplifies our support efforts,” said Sven Deneubourg, the Group ICT infrastructure manager at Puratos. “Trend Micro made it easy for us to switch, with automated techniques for uninstalling the previous solutions and installing the new from our central location. We’ve had great support from Trend Micro and enjoy an excellent working relationship with the local technical teams. Today, we spend much less time managing security.”

MULTILAYERED DEFENSES

Puratos is committed to a multilayered security solution. “Each Trend Micro Enterprise Security solution performs an important job for us,” explained Mr. Deneubourg. “InterScan Messaging Security Suite blocks threats before they can hit our email servers. InterScan Web Security Virtual Appliance blocks the latest web threats. OfficeScan provides an extra layer of protection right at each endpoint. The multilayered approach is key for us, and Trend Micro Enterprise Security solutions give us the ability to build in protection throughout our large network.”

The tightly integrated Trend Micro Enterprise Security solution at Puratos delivers unified defense across web, messaging, and endpoints. By dramatically reducing the time to acquire, deploy, and manage security, the solution gives end users and IT immediate protection and a simpler solution to manage.

SECURITY IN A VIRTUALIZED ENVIRONMENT

Puratos has also embraced virtualization to lower costs and help them introduce redundancy and disaster recovery. The virtual appliance version of InterScan Web Security allows them to cost-effectively increase protection from web threats with a form factor that is compatible with virtualized servers. “InterScan Web Security Virtual Appliance is a good tool for us,” said Mr. Deneubourg. “It’s very easy to install in our VMware environment, and is easy to support and maintain as our network changes or grows. Trend Micro Enterprise Security solutions have worked out very well for us, because Trend Micro keeps up with the latest enterprise trends and provides us with the solutions and support that we require as a large global company.”

CORPORATE PROFILE

Puratos Group Groot-Bijgaarden, Belgium

As a worldwide leader in the food industry, Puratos is a trusted solution provider for bakers, patissiers, and chocolatiers. The company helps these customers further develop their businesses through innovation. The Puratos vision, mission, and positioning are defined to strengthen these relationships. With a presence in over 100 countries, Puratos markets a full range of products to create the perfect combination of innovation, tradition and user-comfort.

- **Industry/Vertical** Food
- **Employees** 5,500; 88 companies in more than 57 countries
- **Infrastructure** 1600 PCs and servers; 54 production plants in 40 locations
- www.puratos.com

TREND MICRO PRODUCTS

- **Trend Micro Enterprise Security**
<http://www.trendmicro/go/enterprise>
- **Trend Micro Smart Protection Network**
<http://www.trendmicro.com/go/SmartProtectionNetwork>
- **Trend Micro OfficeScan Client-Server Suite**
<http://us.trendmicro.com/us/products/enterprise/officescan-client-server-edition/index.html>
- **Trend Micro InterScan Messaging Security Suite**
<http://us.trendmicro.com/us/solutions/enterprise/security-solutions/messaging-security/index.html>
- **Trend Micro InterScan Web Security Virtual Appliance**
<http://us.trendmicro.com/us/products/enterprise/inter-scan-web-security-virtual-appliance/index.html>



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